

News Release Coffee Real Estate web site CoffeeReal.Estate

The New Real Estate Web Site Empowers Consumers with a Disruptor Business

Coffee Real Estate consumer friendly web site CoffeeReal.Estate creates a disruptor business that transforms the real estate environment.

Sacramento, CA (CRS), August 6, 2014 – Coffee Real Estate (CRS) establishes a new web site CoffeeReal.Estate to feature its power business model which gives home owners a choice of a small fee to sell their home or very low percentage commission. The cost is dramatically lower than traditional reality businesses.

Hundreds of hours of research and many conversations with home owners and real estate agents designed a business model uniquely fitted to meet today's real estate desires. A popular business term is a "disruptor business". The core of a disruptive business is described as an innovation that improves a service in a way that the market does not expect.

Coffee Real Estate will do this by creating a service mix that will be individualized to maximize the client's personal desire.

What Coffee Real Estate has created is an enterprise that has the ability to meet client expectations.

Coffee Real Estate provides the most comprehensive range of real estate services from full service to flat fees with superior client satisfaction. We sell our clients' homes as quickly as possible and for the highest price.

[Coffee Real Estate's innovative real estate commission rewards our clients](#) with the most profitable home selling experience. Working with our professional agents to select the best percentage or set of fees enhances the confidence that a correct decision was made when selling a property.

CoffeeReal.Estate also provides a more comprehensive home buyer experience. Standard agent services check the local MLS. And many will network with other agents to see what is coming on the market. Some will even check major web sites like Zillow, Tula, Redfin and Home. Coffee Real Estate Professional Agents will do that and so much more.

[Coffee Real Estate professional agents](#) will check in depth the "For Sale By Owner" (FSBO) market. The FSBO are much harder to find, therefore the average agent will not even try to find these for a client. Coffee's agents will dig deep to find the perfect home for their client.

If all that does not work, Coffee Real Estate agents will find properties that are not for sale. Coffee's agents will go door to door in the neighborhood their client wants to live to find a property not for sale and ask if they will sell. They can create a personal letter to the property owner to ask to sell to their client.

Coffee Real Estate agents will even check the new home market and network with real estate investors. They work with a private data base of property flippers, landlords, out of state property owners, corporation owned properties, REO properties, short sale and pre short sale properties to find their clients' dream home.

Coffee Real Estate agents find homes other realtors don't even know exist.

Home buyers' dream of finding a new home inspires us to exceptional diligence when searching the real estate market place. Not only do we look at the houses on the market, we will canvas a community to find properties that are the "just right home" for our clients. Ordinary is not enough to find that perfect new home for a family. Coffee Real Estate is committed to finding the right home in the right area at the right price for our clients.

For more information [about Coffee Real Estate](#) and the web site CoffeeReal.Estate contact Dan Parisi, CEO of Coffee Real Estate. dan@CoffeeReal.Estate 916 481 8106 CoffeeReal.Estate