

Home Newsletter

A personal note from Dan Parisi:

Frist this is the last real estate newsletter of 2013. It has been a good year for our real estate and mortgage business. Next year will see some big changes. I am looking forward to a fantastic year. And in that vein I wish you all a happy holiday season and happy new year.

One more big news this year is I am retiring from active ownership of Arden Jewelers. We are having a very big retirement clearance sale at the jewelry store. Read more at:

<http://www.mygemologist.com/blog/arden-events/retirement-sale-40-70-percent-off-jewelry>



The Feature Article:

How to choose a real estate agent when selling your property

California real estate is incredibly complicated. The amount of disclosers is staggering. The areas to lose money are wide-ranging in the real estate transaction. It is exceedingly wise decision to

hire a professional real estate agent. How to choose a real estate agent to represent you when you are selling your property is a critical decision.

Recognizing the value of the three most important aspects of selling a house will give a guide line to finding the best real estate agent. Then find the suitable real estate agent who can deliver these services to maximize your real estate value. Pricing, Marketing and the real estate transaction are the three central skills a listing real estate agent must have.

Read more at: <http://housingsacramento.com/magazine/choosing-california-real-estate-listing-agent>

Do It Yourself Project (DIY):

6 Ways to Build a Fire Pit

By Galen Vistica

A backyard fire pit is one of the most popular of all landscaping features. Just imagine having a beautifully constructed ring of bricks or stones sitting in your yard just waiting to roar with flames. There are few greater joys than being able to sit around a warm fire with family and friends. Whether it's just to set the mood for a gathering or to cook up a tasty dinner, you can't go wrong with a fire pit.

Read more at: <http://housingsacramento.com/magazine/diy-california-fire-pits>

Landscaping / Gardening:

Preparing your Lawn for Winter

Now that the warm months are past, many folks don't realize that there are a few things they should do to keep their lawn healthy for the coming year. These are some of the more-important projects for saving your lawn from the cold.

Read more at: <http://housingsacramento.com/blog/real-estate/preparing-sacramento-lawn-winter>

Real Estate Opportunities:

Multi-family residential property usually provides the most stable returns by nature of more units to rent within a single property. A Multi-family residential property can help mitigate lost income because each tenant is on a different point in their lease or time renting.

They can be as simple as a Duplex or an apartment complex. More real estate mortgage are based it the one to four unit loans. This is a great starting place for many real estate investors.

Check out the link for some duplexes and up to 4 unit properties for sale in the area.

This web page has pre made property searches for investment properties. The searches are design in different location and price points. When you select a search in gets an up to the minute list of the properties for sale. Check it out it could be fun and profitable to play with.

Read more at: <http://housingsacramento.com/selling-real-estate/real-estate-opportunities>

Real estate news:

The big news is the Sacramento real estate market is showing signs of slowing with more inventory.

Charts are good for viewing what the data of the Sacramento housing marketing is doing. The chart of number of homes for sale and homes that sold shows an evening out of the trend. The last few months are clearly showing a real estate market adding to property inventory.

Read more at: <http://housingsacramento.com/blog/real-estate/sacramento-real-estate-numbers-november-2013>

Fun facts

1. Minus 40 degrees Celsius is exactly the same as minus 40 degrees Fahrenheit.
2. The plastic things on the end of shoelaces are called aglets.
3. The word "lethologica" describes the state of not being able to remember the word you want.